

SEXY VAMPIRES ARE HALLOWEEN HOT

MAKEUP ARTISTS GIVE TIPS ON HOW TO GET THE TRENDIEST LOOKS THIS YEAR

By SANDY CAETANO

Alluring eyes, razor-like fangs and pale skin – yes, vampires are what many will transform themselves into this All Hallows Eve.

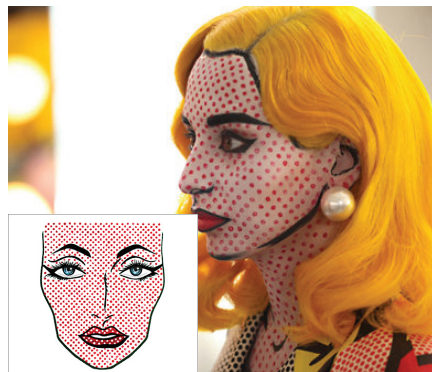
Thanks to the successes of Stephenie Meyer's *Twilight*, HBO's *True Blood* and now The CW's *Vampire Diaries*, a show about a high-school girl torn between two vampire brothers, it's no wonder fangs are the way to go.

"Everyone wants to be a sexy vampire," says Nathalie Bechard, Sephora pro beauty team member. "For Halloween, what's been the number one requested look so far has definitely been vampire, which I think has a lot to do with what we're seeing in the movies like *Twilight*."

MAC senior artist John Stapleton agrees we'll be seeing many of these sinister creatures walking among us on Halloween.

"People are going dark, but not necessarily scary. With vampires being the big trend, men and women want to be sexy vampires, not scary," Stapleton says.

To achieve this look,



Stapleton says first apply a foundation or powder four shades lighter than your skin tone.

Sculpt your cheeks with a brown shadow to appear gaunt, and apply the same shadow thickly around your eyes to get that "haven't slept well in 3,000 years' look."

Line the inside of the eyes with a black pencil and dab red lip colour to the corners of your mouth.

"Plastic fangs, done," adds Stapleton.

Other popular requests include zombies, fairies, Marie Antoinette, Lady Gaga and Cleopatra, Bechard says.

"Cleopatra is huge and everyone loves Cleopatra

year after year, with that really nice cat eyeliner which is a huge trend in fall makeup. So, not only is it trendy, but it's also super current, and it's su-

per glamorous."

Of course, going the vampire route can also be economical.

Sephora has three different Halloween kits,

each allowing you to achieve three looks with about six types of make-up for \$25.

The first kit is for vampire, a rockstar and a witch; the second is for a doll, fairy and angel; and the third is for a peacock, sexy goddess and Cleopatra.

"It's actually the make-up that we use all the time in the store paired up into valuable kits ... and the good thing is that you can keep on using the make-up any other day.

"That's what people should do when they buy makeup is think long term," adds Bechard.



Look great. Feel great. Lose weight.

FIRST **9 WEEKS**
FOR **\$99**

Lose ^{up to} **20 lbs, guaranteed.**[†]

Call for your free, no-obligation consultation

1-800-926-1637

Canada's #1 choice
for proven weight loss.

Herbal Magic
WEIGHT LOSS & NUTRITION CENTRES

[†]See in-store for details. Offer available until October 31, 2009. Herbal Magic © 2009. All rights reserved.